

❖ ***UDS Board Meeting Minutes***
❖ **Wednesday April 6, 2011**
❖ **Submitted by Ivy Woolley, Secretary**

Attendees: Nance Allen, President, Sue Jero, Director of Competitions, Vicki May, Director of Communications, Corrine Cody, Director of Events, Eva Adolphi, Special Advisor, Sari Stevens, Director of Marketing, Ivy Woolley, Secretary

6:40 CALL TO ORDER

- ❖ MOTION: To pass March 2011 minutes, motion passed
- ❖ FINANCIALS: As of 4/6/11 bank balance is \$17,335.44
- ❖ MEMBERSHIP REPORT no one here to report

ADVISOR REPORT:

Eva has old records at her home. She will bring them to next meeting for storage, possible scan and put into computer.

AWARD ERROR:

Corrected award error.

Maddie Birch as rider will receive PSG J/YR award as well, Amelia Child.

Approved by Sue Jero 2nd by Vicki May.

LILO FORE CLINIC:

Will be held at Golden Spike Arena, Ogden, due to two arenas and more vender space. Smaller arena will to be used day before. The larger arena to be used Friday and Saturday.

Arena consists of 100 x 180. USDF ok with loss of 20 feet.

USDF to pay \$500.00 per day, UDS to pay \$400.00 per day.

Motion forward, 2nd unanimous.

MEET THE TEST:

Nance, Alison, Sari, Andrea, Dee will be working, Kay will be taking pictures and audit.

Nance has insurance in place.

Sponsors: Hilltop Dressage (\$300), The Collectives (\$100), Alison Child (\$100), Mountain Horse Medical Center (\$100), Premier Equestrian (\$50), Sage Creek Equestrian (\$175), Sage Creek Catalog (\$175), Sage Creek Productions (\$150). Total sponsorship monies \$1150.00.

All has been deposited except \$50 from Premier.

Mountain Horse Medical Center will have flyers with Vet phone numbers (Vets on call)
Melissa will detail riders. Adds under \$100.00

We have 12 auditors to date. Few from Wyoming, possibly due to Facebook

Need rider for 2.2

DVD has problems, no table

Tables with more information than anything

No brochure for UDS. Can we put it together ask Sari to make it.

Release form, Wasatch should have one.

Nance to look for logo

Discussed thanks to sponsors in News Letter

Working on program, will be black/white, including cover page with UDS Logo,

Melissa's name, S judge, date & location. Back page will be the dressage pyramid.

We will not provide copies of the tests as this would be in violation of USEF

BARN/TRAINER LIST:

Two possible options:

1. Members only

2. Members and non members to expose as many people as possible

Sue asked "What is purpose?" not to provide adds purpose is to get information out to everyone Charge or not non members drop out.

Eva- If someone is weird not our problem

It was decided to go with option 2. We will use a disclaimer that UDS does not endorse anyone on this list. We will put asterisk next to active member name.

Nance motion to pass Corrine 2nd

ARENA RENTAL/SOUND SYSTEM, POLICY

Reviewed approved as is.

Corrine motion to pass approved unanimously

PHONE TREE;

Nance sent out internal, no need to approve

VOLUNTEER AWARD:

Reviewed

Corrine motion to approve

All in favor yes

SCHOLORSHIPS:

Reviewed changes

Sue motion to pass

Corrine 2nd

All in favor, no objections

ADVERTISING CLINIC POLICY

Nance received 3 to 4 with pictures etc. In looking back we had no policy.

How to make it equitable and fair?

Website free

News Letter costs

Decided do website and Facebook free. Newsletter needs to charge for space.

Reserve E-mail blasts for UDS big events

*Classified adds: Nance will redo for next meeting

Marlo can have add on Website but will be charged \$50.00 for Newsletter in May

BANQUET:

Questions were:

How to notify, web, newsletter, Facebook

Corrine needs help

Nance will ask Darcy to do table and auction

*Next meeting discuss how to get sponsors for awards

SHOW RECOGNITION & COMPETITION MANAGEMENT:

Short Tour, Eva suggest clarify intro to 2nd level qualify for championship show

Corrine asked what prizes or ribbons

Mountain Horse Medical wants to help

Championship show on August 6, 2011

Ribbons intro 3, tr3, 1st and 2nd

Ribbons should say UDS SHORT TOUR

Approved

SCORE TABULATION:

Question, when do competitors have to get scores to Sue?

Eva suggests copy of front page of test to Sue

Scores have to be UDS recognized

Sue wants scores by October 1st – exception those going to regional

Corrine question how to do equine achievement award

Need to put reminder in newsletter

GENERAL RULES

Eva question #3 why young rider exception

Sue question #6 how to handle that, Nance to reword

Post on web site by November 10th

Discussed deadline for regional 5only

Scores to Sue, dead line November 9th by 9 PM, no exception

*Nance will rewrite and bring to next meeting

8:25 MEETING ADJOURNED

